

# Get results. 20% off if you book by August 1st.\*

We've missed you. It's been awhile since we've connected and it's time to let you know we are serious about delivering direct marketing solutions that bring direct results. That's why we are offering the 20/20 program to get you back in the game.

You get 20 days from the day you contact us to get 20% off your next SmartReach direct marketing program. Every day our brands, rich data and powerful marketing programs are connecting marketers with more than 20 million business decision makers around the world. Let us connect you!

**Click below on each program and take a look at our current solutions and turnkey services with streamline programs that are part of the 20/20 offer:**



**AUDIENCE EXTENSION**



**LEAD GENERATION**



**LIST RENTAL**



**PENTON AD NETWORK**

## To Qualify:

1. **Contact** your sales representative listed below by August 1, 2017.
2. **Commit** to a SmartReach program with a signed purchase order within 20 days of your first live conversation with us.

**ACT NOW!** Contact one of our reps by August 1st to receive a 20% discount on your next program!



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