





## Wards 10 Best Engines Ceremony & Networking Event

Hundreds of the world's top powertrain personnel join Wards each January as we honor the winners of our annual Wards 10 Best Engines program, the only such awards in North America. Sponsors enjoy interaction with the engineers and executives making OEM sourcing decisions for powertrain programs. Sponsors tell WardsAuto they make more progress with customers during Wards 10 Best Engines than they make during months of sales calls.

### Core Sponsor Benefits:

-  Networking at event
-  Display, logos at event
-  eNewsletter advertising
-  Online advertising



# Wards 10 Best Engines Sponsorship Levels

2017 EVENT:  
January 11, 2017 - Detroit, MI



SPONSORSHIP BENEFITS	Gold	Silver
Display at Best Engines event	•	
60-second Video Promo Played at Event.	•	
Full pg ad in Wards Best Engines Chart	•	
Exposure in Best Engines video	•	
Promotion in event invitation	Logo	name only
Promotional ad leading to event	Logo	name only
Ad in official program	Up to 2 pages	1 page
Supplier contribution page in program	•	•
Banner in online Best Engines site	•	•
Invitations to Best Engines event	25	10
Passes to NAIAS Sup. Preview	25	10
Logo on Screen before & during event	•	
Logo on poster at event	•	•
Attendee contact information	•	•
Client entertainment opportunity	•	•
<b>SPONSORSHIP RATE</b>	<b>\$29,000*</b>	<b>\$19,500**</b>

“All of our engine teams closely follow the Wards 10 Best Engines competition because it can ultimately influence our engine designs by better understanding what customers want... Today General Motors is more customer-focused than it’s ever been, and we really appreciate Wards’ contribution to that.”

**Dan Nicholson, VP of Global Powertrain, GM**

[VIEW PHOTO GALLERY HERE](#)