

Get results. 20% off for first time users.*

Penton SmartReach, the direct marketing arm of Penton's Ground Transportation brands, has got you covered. Every day our brands, extensive data, and powerful marketing programs are connecting marketers with more than 20 million business decision makers in 17 vertical markets globally.

Cut through the clutter. Let us do the heavy lifting. Penton's SmartReach experts will design the program for you to make better decisions about where and how to plan your marketing investments for the biggest impact.



**TARGET YOUR MESSAGE WITH
EMAIL AND AUDIENCE EXTENSION**



**FILL YOUR SALES PIPELINE WITH
LEAD GENERATION PROGRAMS**



**STRENGTHEN YOUR HOUSEFILE
WITH DATA SOLUTIONS**



**BUILD YOUR BRAND WITH
PENTON'S AD NETWORK**

It's that easy! You call us, we build your program with a 20% savings, with results that will make you wonder why you didn't call us sooner.

Contact your WardsAuto sales representative to get started today:



Dyanna Hurley
DETROIT/MIDWEST U.S.
(586) 983-4252
dhurley@wardsauto.com



Dave Haggett
CHICAGO/CENTRAL U.S.
(847) 934-9123
davidhaggett@gmail.com



Woody Newell
WESTERN U.S.
(360) 944-6572
swnewell44@gmail.com



Bill Doucette
NORTHEAST/SOUTHERN U.S.
(603) 236-3310
wjduce@gmail.com



Marla Wise
STRATEGIC ACCOUNTS
(586) 747-0068
mwise@wardsauto.com