

# When you want continued benchmarking and strategic analysis of your brand, services or products.

Comprehensive social media marketing measurement, strategy revision recommendations and reporting on brand performance, specific marketing campaigns and evolving trends. Learn what's impacting your target market and your brand's positioning within it.

## SIMPLE DETAILS

Analysis of past 30 days per report

Evaluate top 3 competitors

Assess brand sentiment, industry topics and identify audiences or influencers

Findings reported in a 60 min. web conference

## ADDITIONAL SERVICES

### Search Engine Optimization (SEO)

Use findings to identify keywords and competitor data.

## USEFUL FOR

Drive marketing programs that perform

Evolve your business with the market

Continuously revise your approach to position your brand as a thought leader



## Compelling content

drives successful social media campaigns  
 - cited by 3 in 4 marketers as a factor in closing sales.