

Generate buzz with innovative and memorable content.

Infographics draw a wider viewing audience into information that might otherwise be hidden in long-form content. Adding infographics to your content strategy helps build awareness around your brand, drives traffic to your website and encourages social sharing of your content.

SIMPLE DETAILS

Custom design based on content

Optimized images for sharing and social search

Marketing and promotion (optional)

USEFUL FOR

Brand awareness

Increased web traffic

Social sharing

Data visualization

ADDITIONAL SERVICES

White Paper

Take a deeper-dive into the content showcased in your infographic and promote on Informa channels as a white paper.



Visual Content

is shared more often by users.