

 W WARDS AUTO.
UX User Experience
Conference™

WardsAuto User Experience Conference

Join us as we engage automaker designers with technology suppliers for conversation and solutions focusing on the consumer's user experience in a vehicle. This day-long conference will feature keynote speeches from top thinkers inside and outside the auto industry. Suppliers of information technology - hardware, software, safety, testing and other components - will display their solutions at the venue, interacting with OEM attendees throughout the day during multiple networking breaks.

Core Sponsor Benefits:

- W Networking at event
- W Display, logos at event
- W eNewsletter advertising
- W Online advertising



WardsAuto UX Sponsorship Levels

2017 EVENT:
October 2017 - Novi, MI

	SILVER SPONSOR	GOLD SPONSOR	PLATINUM SPONSOR
Display Space in Main Exhibit Area or Special Sponsorship	10' x 4' Tabletop	10' x 10' Booth or special sponsorship	20' x 20' Booth or special sponsorship
Optional Display Space in Meeting Room Area (for tabletop, display, hand-out materials, etc.)		Up to 10' x 4' Space	Up to 10' x 4' Space
Passes (each pass is \$545 value)	3	7	12
Attendee Contact List	Contact List	Contact List	Contact List
Logo Placement on Website	Name in footer of each page	Logo in footer of each page	Logo "above fold" on home + footer of each page
Logo Placement on Event Program	Name in text	Logo	Logo
Logo Placement on Signage and Other Materials	Name in text	Logo	Logo
Ad in Event Program	1/4 page 4C	1/2 page 4C	Full page 4C
Sponsorship rate	\$4,950	\$7,550	\$12,750